

# How Can I Register my Trade or Service mark in Zanzibar.









# Things that can be registered as a mark in Zanzibar

A mark has to be any sign that can be graphically represented and can differentiate the goods and services of one proprietor to another.

It may in particular, consist of personal names, designs, letters, colors or combinations of colors, numerals or the shape of goods or their packaging, holograms, sounds and scents.







# Filing a Trade or Service mark Application

An application for mark registration shall be filed in person by either the owner or his authorised agent through Form No. 13 upon payment of the prescribed fee of TZS 75,000/= at the Trademark offices in Zanzibar.

If you have applied for mark protection in a Country which is a party to the Paris Convention, you can claim for an earlier protection, if the application is made within six months from the date of earlier application.







#### Examination

The Registrar shall examine whether the application complies with the requirements under the Act and Regulations.

The application may be accepted on certain conditions such as disclaimer of certain word or association of the proposed mark and may be refused, if the proposed trademark; Lacks distinctiveness, Is a prohibited mark or Is identical or similar with the mark already in the register or in a pending application.







### Advertisement Publication

If the trade or service mark is accepted, the Registrar will proceed to advertise it on the Zanzibar Industrial Property Journal and Gazette for 60 days and upon payment of the prescribed fees TZS 15,000/= to invite the public to file oppositions if any.







## Registration

Where there are no any objections raised within the 60 days, the applicant is required to pay a sum of TZS 75,000/= for registration of the trade or service mark to the Registrar within 90 days and the Registrar shall issue a certificate of registration. The registration shall be effective as from the date of application for registration.





#### Duration

The registered owner of the trade or service mark is entitled to enjoy protection and exclusive rights for a period of ten (10) years and may file for renewal for a period of seven (7) years within six months before or after the renewal date.







For more information, please do not hesitate to contact us through: info@extentadvisory.co.tz

